

Blog Topic:

Date:

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Student Name:

Class:

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	1 Beginner – Not Yet Meeting Expectations	2 Capable – Approaching Expectations	3 Accomplished – Meeting Expectations	4 Expert – Exceeding Expectations
<b>Quality of Writing</b> (Ideas, Word Choice, Organization)	- post has no style or voice - gives no new information on the topic - poorly organized	- post has little style or voice - gives some new information on the topic - poorly organized	- written in a somewhat interesting style and voice - some new information on the topic or reflective - well organized	- written in an interesting style and voice - very informative or deeply reflective - well organized
<b>Conventions</b>	- many words misspelled - many grammar errors - formatting makes post difficult to follow or read	- several spelling errors - several grammar errors - formatting makes it difficult to follow or read	- few spelling errors - few grammar errors - some formatting to help make the post easier to read	- all words spelled correctly - no grammar errors - formatting makes the post more interesting and easier to read
<b>Multimedia</b>	- no multimedia	- one piece of multimedia	- several pieces of multimedia	- multiple pieces of multimedia - multimedia adds new information or perspective to post
<b>Community</b>	- no links - post is not tagged or categorized	- one or more links - only "easy" links - post may be categorized or tagged	- several links included that add to the reader's understanding - post may be categorized or tagged	- several links to places that add to readers understanding - post is fully categorized and tagged

Adapted from the work of Clarence Fisher and Kim Cofino at  
[www.evenfromhere.org/2010/02/16/blogging-rubric/](http://www.evenfromhere.org/2010/02/16/blogging-rubric/)